



TARYN BLAIR

VP of Client Services

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TARYN BLAIR – THE CLIENT SERVICES SAVANT

In 2022, Taryn joined Purpose Legal and is currently the Vice President of Global Legal Operations. In this role, she works closely with business stakeholders at all levels and the legal team to help design a strategic roadmap that addresses process changes, technology adoption, and internal/external collaboration. Taryn brings over 15 years of legal administrative and support experience to Purpose. She demonstrates proven results in generating and building relationships with success in operational excellence and organizational development. She prioritizes opening the line of communication between both external and internal clients to get projects across the finish line efficiently and on-time. Taryn works closely with case teams to support the effective management of client engagements throughout the full matter lifecycle and identifies opportunities to provide enhanced operational aptitude with the highest quality service through alternative uses of people, processes, and technology.

Prior to joining Purpose, she worked for two large global AMLAW 100 law firms. Early in her career, Taryn also worked at a litigation technology software company that supported many of the AMLAW 200 law firms.

RECENT PRESENTATIONS

Ahead of the Curve: Mastering Next-Gen Managed Review with TAR and Generative AI

EDUCATION

B.S. Business Administration – Arizona State University – Tempe, AZ

PROFESSIONAL AFFILIATIONS

- Women in eDiscovery
- National Association for Legal Professionals

CERTIFICATIONS

- Certified Paralegal (CP)
- Series 7 License (inactive)

